

REP HEADLINE# 6386870 TRF# E:063868  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
HARRIS REPORT FROM REP OCT25/12 14.44  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/FREEDOM PAC  
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP.# OFF.# SALESMAN #  
BUYER NAME RANDE LEVINE  
SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6386870

CLASS: NATL. LOCAL REGIONAL

PRDCT #424 FREEDOM PAC EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 14.44

REP: REV... 10/25

PLS NOTE M1 OR'D AS OFFERED ON LINES#28-29  
PROGRAM REVISED ON LINES#17-20  
REV TOT: \$62,095/61X  
PLS CNF... TNX — JOCELYN/IZZY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
MINIMUM SEPARATION: 30-MINUTES

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE :/WK: INVT : :SPTS:

17 N2 700P-730P 15 \$1,430.00 10/23 10/26 4 TU-F 4

PROGRAM : EARLY NEWS  
RA35+ : 4.0  
ORD COM1: PROGRAM CHANGE

18 N2 700P-730P 15 \$1,430.00 10/29 10/29 1 MON 1

PROGRAM : EARLY NEWS  
RA35+ : 4.0  
ORD COM1: PROGRAM CHANGE

19 N2 730P-800P 15 \$1,430.00 10/23 10/26 4 TU-F 4

PROGRAM : ENTERTAINMENT TONIGHT  
RA35+ : 3.5  
ORD COM1: PROGRAM CHANGE

NOV 01 2012

10/29/12 FCC (S)

4116185

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20	NZ		730P-800P	15		\$1,430.00	10/29	10/29	1		MON	1

PROGRAM : ENTERTAINMENT TONIGHT  
 RA35+ : 3.5  
 ORD COM1 : PROGRAM CHANGE

26	S		100P-600P	15		\$455.00	10/27	10/27	0		SAT	0
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PROGRAM : NOTRE DAME  
 RA35+ : 1.6

28	A		900A-1000A	15		\$600.00	10/28	10/28	1		SUN	1
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PROGRAM : SUNDAY TODAY  
 RA35+ : 1.8  
 ORD COM1 : DUE TO NO GAME ON 10/27  
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-26 FOR 2 SPOTS/WK

29	A		500A-530A	15		\$300.00	10/29	10/29	1		MON	1
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PROGRAM : MORNING NEWS  
 RA35+ : 1.4  
 ORD COM1 : DUE TO NO GAME ON 10/27  
 PART OF A MAKEGOOD MADE UP OF LINES 28-29  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#26 MISSED: SAT/100P-600P OCT27(2/WK) 15S \$455.00 (OCT25/12)  
 OFFER: SUN/900A-1000A OCT28 15S \$600.00 PLS ADVISE.  
 & MON/500A-530A OCT29 15S \$300.00  
 CMT: DUE TO NO GAME ON 10/27

OCT/12 49905.00 NOV/12 12190.00 CONTRACT TOTAL 62095.00  
 TOTAL SPOTS 61

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES  
 DEMOS- RA35+\*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
Sherman Oaks CA 91403

Freedom Pac / Issue  
Submission Number 1116 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Freedom Pac / Issue	Submission Cost:	62095	Campaign Ref:	E:063868700
Buyer:		Client/Product/Estimate:	/ / 424	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06386870
Est./PO Number:	06386870	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	#424 Freedom Pac	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News	35	360	15 Comme	Nbr of Spots	1	1	360
4	M-F 7a Today Show	35	1300	15 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II	35	685	15 Comme	Nbr of Spots	1	1	685
8	M-F 3p Doctors	35	425	15 Comme	Nbr of Spots	1	1	425
10	M-F 4p Dr Oz	35	735	15 Comme	Nbr of Spots	1	1	735
12	M-F 5p News	35	1105	15 Comme	Nbr of Spots	1	1	1105
14	M-F 530p News	35	1105	15 Comme	Nbr of Spots	1	1	1105
16	M-F 6p News	35	1690	15 Comme	Nbr of Spots	1	1	1690
18	M-F 7p News	35	1430	15 Comme	Nbr of Spots	1	1	1430
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

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Freedom Pac / Issue  
Submission Number 1116 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Freedom Pac / Issue	Submission Cost:	62095	Campaign Ref:	E:063868700
Buyer:	..	Client/Product/Estimate:	.. / 424	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06386870
Est./PO Number:	06386870	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight M.....	35	1430	15 Comme	Nbr of Spots	1	1	1430
22	M-Su 11p News M.....	35	1625	15 Comme	Nbr of Spots	1	1	1625
23	Sat 7a Today Show .....S.	35	490	15 Comme	Nbr of Spots	1	1	490
24	Sat 9a News .....S.	35	390	15 Comme	Nbr of Spots	1	1	390
25	Sat 12p News .....S.	35	165	15 Comme	Nbr of Spots	1	1	165
26	Sun 6p News .....S	35	700	15 Comme	Nbr of Spots	1	1	700
38	M-F 530a News ..WTF..	35	360	15 Comme	Nbr of Spots	4	4	1440
39	M-F 7a Today Show ..WTF..	35	1300	15 Comme	Nbr of Spots	4	4	5200
40	M-F 9a Today Show II ..WTF..	35	685	15 Comme	Nbr of Spots	4	4	2740
41	M-F 3p Doctors ..WTF..	35	425	15 Comme	Nbr of Spots	4	4	1700
42	M-F 4p Dr Oz ..WTF..	35	735	15 Comme	Nbr of Spots	4	4	2940
Weekly Totals: Total Spots(Ord Spots)					49	12	61	

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1116 Issue 2



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 62095	<b>Campaign Ref:</b> E:063868700
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / .424	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06386870
<b>Est./PO Number:</b> 06386870	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
43	M-F 5p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
44	M-F 530p News ..WTF..	35	1105	15 Comme	Nbr of Spots	4	4	4420
45	M-F 6p News ..WTF..	35	1690	15 Comme	Nbr of Spots	4	4	6760
46	M-F 7p News ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	5720
47	M-F 730p Entertainment Tonight ..WTF..	35	1430	15 Comme	Nbr of Spots	4	4	6720
48	M-Su 11p News ..WTF.S.	35	1625	15 Comme	Nbr of Spots	4	4	6500
49	Sun 9a News .....S	15	600	15 Comme	Nbr of Spots	1	1	600
50	M-F 5a News M.....	15	300	15 Comme	Nbr of Spots	1	1	300
<b>Weekly Totals:</b> Total Spots(Ord Spots)					49	12	61	

Grand Totals

Month 10 Weeks: 4		Month 11 Weeks: 4	
10/22		10/29	
Spots	61		12
Cost	62095		12190

Grand Totals:

<u>Spots:</u>	61
<u>Gross Total:</u>	62,095.00
<u>Commission:</u>	9,314.25
<u>Net Total:</u>	52,780.75

REP HEADLINE# 6386870  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
HARRIS REPORT FROM REP  
OCT19/12 13.55  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/FREEDOM PAC REP. # OFF. # SALESMAN #  
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME RANDE LEVINE

15260 VENTURA BLVD., #1240

SALES PRSN LA- IZZY ROSTOVSKY

SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6386870 CLASS: NATL. LOCAL REGIONAL

PRDCT #424 FREEDOM PAC EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 13.55

REP: 10/22 NEW POLITICAL ORDER STARTS ON TUESDAY (10/23)

TOT: \$62,105/61X  
PLS CNF... TNX JOCELYN/IZZY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

MINIMUM SEPARATION: 30-MINUTES

MM: 4910



10/15/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1			530A-600A	15		\$360.00	10/23	10/26	4		TU-F	4
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PROGRAM : MORNING NEWS  
RA35+ : 1.0

2			530A-600A	15		\$360.00	10/29	10/29	1		MON	1
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PROGRAM : MORNING NEWS 1.0  
RA35+ : 1.0

3			700A-900A	15		\$1,300.00	10/23	10/26	4		TU-F	4
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PROGRAM : TODAY SHOW  
RA35+ : 2.9

4			700A-900A	15		\$1,300.00	10/29	10/29	1		MON	1
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PROGRAM : TODAY SHOW  
RA35+ : 2.9

5			900A-1000A	15		\$685.00	10/23	10/26	4		TU-F	4
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PROGRAM : TODAY SHOW2  
RA35+ : 2.1

10/23/12 FCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS:
6			900A-1000A PROGRAM : TODAY SHOW2 RA35+ : 2.1	15		\$685.00	10/29	10/29	1		MON	1
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/23	10/26	4		TU-F	4
8			300P-400P PROGRAM : DOCTORS RA35+ : 1.1	15		\$425.00	10/29	10/29	1		MON	1
9			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/23	10/26	4		TU-F	4
10			400P-500P PROGRAM : DR OZ RA35+ : 1.9	15		\$735.00	10/29	10/29	1		MON	1
11			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/23	10/26	4		TU-F	4
12			500P-530P PROGRAM : EARLY NEWS RA35+ : 2.3	15		\$1,105.00	10/29	10/29	1		MON	1
13			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/23	10/26	4		TU-F	4
14			530P-600P PROGRAM : EARLY NEWS RA35+ : 2.7	15		\$1,105.00	10/29	10/29	1		MON	1
15			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/23	10/26	4		TU-F	4



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			600P-630P PROGRAM : EARLY NEWS RA35+ : 4.5	15		\$1,690.00	10/29	10/29	1		MON	1
17			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	10/23	10/26	4		TU-F	4
18			700P-730P PROGRAM : ENTERTAINMENT TONIGHT RA35+ : 4.0	15		\$1,430.00	10/29	10/29	1		MON	1
19			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	10/23	10/26	4		TU-F	4
20			730P-800P PROGRAM : EXTRA RA35+ : 3.5	15		\$1,430.00	10/29	10/29	1		MON	1
21			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	10/23	10/27	4		TU-SA	4
22			1100P-1135P PROGRAM : LATE NEWS RA35+ : 8.1	15		\$1,625.00	10/29	10/29	1		MON	1
23			700A-900A PROGRAM : SAT MORNING NEWS RA35+ : 2.1	15		\$490.00	10/27	10/27	1		SAT	1
24			900A-1000A PROGRAM : SAT MORNING NEWS RA35+ : 1.8	15		\$390.00	10/27	10/27	1		SAT	1
25			1200N-100P PROGRAM : SAT NOON NEWS RA35+ : 1.0	15		\$165.00	10/27	10/27	1		SAT	1

REP HEADLINE# 6386870  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
 ORDER WORKSHEET

FAX# 323-653-1865  
 HARRIS REPORT FROM REP

OCT19/12 13.55  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			100P-600P	15		\$455.00	10/27	10/27	2		SAT	2
PROGRAM : NOTRE DAME												
RA35+ : 1.6												
27			600P-630P	15		\$700.00	10/28	10/28	1		SUN	1
PROGRAM : EARLY NEWS												
RA35+ : 3.4												
OCT/12			50215.00			NOV/12					11890.00	
CONTRACT TOTAL												62105.00
TOTAL SPOTS												61

MARKET TOTALS \$248,420 WFLA 25% WFTS 25% WTSP 35% WTVT 15% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES  
 DEMOS- RA35+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1114 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 61195	<b>Campaign Ref:</b> E:063868700
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 424	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06386870
<b>Est./PO Number:</b> 06386870	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> #424 Freedom Pac	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 530a News	35	360	15	Nbr of Spots	1	1	360
	M.....			Comme				
4	M-F 7a Today Show	35	1300	15	Nbr of Spots	1	1	1300
	M.....			Comme				
6	M-F 9a Today Show II	35	685	15	Nbr of Spots	1	1	685
	M.....			Comme				
8	M-F 3p Doctors	35	425	15	Nbr of Spots	1	1	425
	M.....			Comme				
10	M-F 4p Dr Oz	35	735	15	Nbr of Spots	1	1	735
	M.....			Comme				
12	M-F 5p News	35	1105	15	Nbr of Spots	1	1	1105
	M.....			Comme				
14	M-F 530p News	35	1105	15	Nbr of Spots	1	1	1105
	M.....			Comme				
16	M-F 6p News	35	1690	15	Nbr of Spots	1	1	1690
	M.....			Comme				
18	M-F 7p News	35	1430	15	Nbr of Spots	1	1	1430
	M.....			Comme				
<b>Weekly Totals:</b> Total Spots(Ord Spots)					48	11	59	

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**Freedom Pac / Issue**  
 Submission Number 1114 Issue 1



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**Original**

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 424	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06386870
<b>Est./PO Number:</b> 06386870	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
20	M-F 730p Entertainment Tonight M.....	35	1430	15 Comme		1	1	1430
22	M-Su 11p News M.....	35	1625	15 Comme		1	1	1625
23	Sat 7a Today Show .....S.	35	490	15 Comme	1		1	490
24	Sat 9a News .....S.	35	390	15 Comme	1		1	390
25	Sat 12p News .....S.	35	165	15 Comme	1		1	165
26	Sun 6p News .....S	35	700	15 Comme	1		1	700
27	M-F 530a News ..WTF..	15	360	15 Comme	4		4	1440
28	M-F 7a Today Show ..WTF..	15	1300	15 Comme	4		4	5200
29	M-F 9a Today Show II ..WTF..	15	685	15 Comme	4		4	2740
30	M-F 3p Doctors ..WTF..	15	425	15 Comme	4		4	1700
31	M-F 4p Dr Oz ..WTF..	15	735	15 Comme	4		4	2940
<b>Weekly Totals: Total Spots(Ord Spots)</b>					48	11	59	

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**Freedom Pac / Issue**  
 Submission Number 1114 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 61195	<b>Campaign Ref:</b> E:063868700
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 424	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 10/22/12 to 11/04/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06386870
<b>Est./PO Number:</b> 06386870	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
32	M-F 5p News ..WTF..	15	1105	15 Comme	Nbr of Spots 4		4	4420
33	M-F 530p News ..WTF..	15	1105	15 Comme	Nbr of Spots 4		4	4420
34	M-F 6p News ..WTF..	15	1690	15 Comme	Nbr of Spots 4		4	6750
35	M-F 7p News ..WTF..	15	1430	15 Comme	Nbr of Spots 4		4	5720
36	M-F 730p Entertainment Tonight ..WTF..	15	1430	15 Comme	Nbr of Spots 4		4	5720
37	M-Su 11p News ..WTFS..	15	1625	15 Comme	Nbr of Spots 4		4	6500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					48	11	59	

<b>Grand Totals</b>				<b>Month 10 Weeks: 4</b> 10/22	<b>Month 11 Weeks: 4</b> 10/29
Spots	59			48	11
Cost	61195			49305	11890

**Grand Totals:** Spots: 59  
 Gross Total: 61,195.00

Commission:	<u>9,179.25</u>
Net Total:	<u>52,015.75</u>



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: #424 Freedom Pac

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063868700  
WFLA  
INVOICE NUMBER 0100033083  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /424  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Sat 7a Today Show	490.00	23	1	10/27	SA	*WFLA 07:29A	15 TVFP102202 :15 Commercial	490.00	
Sat 9a News	390.00	24	1	10/27	SA	*WFLA 09:09A	15 TVFP102202 :15 Commercial	390.00	
Sat 12p News	165.00	25	1	10/27	SA	*WFLA 12:09P	15 TVFP102202 :15 Commercial	165.00	
Sun 6p News	700.00	26	1	10/28	SU	*WFLA 06:28P	15 TVFP102202 :15 Commercial	700.00	
M-F 530a News	360.00	38	4	10/24	WE	*WFLA 05:42A	15 TVFP102202 :15 Commercial	360.00	
				10/24	WE	05:53A	15 TVFP102202	360.00	
				10/25	TH	05:53A	15 TVFP102202	360.00	
				10/26	FR	05:58A	15 TVFP102202	360.00	
M-F 7a Today Show	1300.00	39	4	10/24	WE	*WFLA 07:29A	15 TVFP102202 :15 Commercial	1300.00	
				10/24	WE	08:45A	15 TVFP102202	1300.00	
				10/25	TH	08:27A	15 TVFP102202	1300.00	
				10/25	TH	08:50A	15 TVFP102202	1300.00	
M-F 9a Today Show II	685.00	40	4	10/24	WE	*WFLA 09:26A	15 TVFP102202 :15 Commercial	685.00	
				10/24	WE	09:57A	15 TVFP102202	685.00	
				10/26	FR	09:26A	15 TVFP102202	685.00	
				10/26	FR	09:57A	15 TVFP102202	685.00	
M-F 3p Doctors	425.00	41	4	10/24	WE	*WFLA 03:41P	15 TVFP102202 :15 Commercial	425.00	
				10/24	WE	03:54P	15 TVFP102202	425.00	
				10/25	TH	03:22P	15 TVFP102202	425.00	
				10/25	TH	03:59P	15 TVFP102202	425.00	

\*\*\* Continued \*\*\*

PERIOD COST	49,905.00	49 Total Units			
		ACTUAL GROSS BILLING	49,905.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	7,485.75		Credits .00
		NET DUE	42,419.25	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Freedom Pac / Issue

PRODUCT  
#424 Freedom Pac

INVOICE NUMBER  
0100033083

BROADCAST MONTH  
10/01/2012 - 10/28

AMOUNT DUE  
42,419.25

REMIT TO:

\*00225

000048522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: #424 Freedom Pac

2012  
INVOICE DATE 10/28/12 E:063868700  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033083  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /424  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 4p Dr Oz	735.00	42	4	10/24	WE	04:09P	15 TVFP102202	735.00	
				10/24	WE	04:39P	15 TVFP102202	735.00	
				10/25	TH	04:30P	15 TVFP102202	735.00	
				10/26	FR	04:37P	15 TVFP102202	735.00	
M-F 5p News	1105.00	43	4	10/24	WE	05:14P	15 TVFP102202	1105.00	
				10/25	TH	05:23P	15 TVFP102202	1105.00	
				10/25	TH	05:29P	15 TVFP102202	1105.00	
				10/26	FR	05:23P	15 TVFP102202	1105.00	
M-F 530p News	1105.00	44	4	10/24	WE	05:52P	15 TVFP102202	1105.00	
				10/24	WE	05:58P	15 TVFP102202	1105.00	
				10/25	TH	05:41P	15 TVFP102202	1105.00	
				10/26	FR	05:58P	15 TVFP102202	1105.00	
M-F 6p News	1690.00	45	4	10/24	WE	06:11P	15 TVFP102202	1690.00	
				10/25	TH	06:16P	15 TVFP102202	1690.00	
				10/25	TH	06:29P	15 TVFP102202	1690.00	
				10/26	FR	06:28P	15 TVFP102202	1690.00	
M-F 7p News	1430.00	46	4	10/24	WE	07:11P	15 TVFP102202	1430.00	
				10/24	WE	07:24P	15 TVFP102202	1430.00	
				10/25	TH	07:14P	15 TVFP102202	1430.00	
				10/26	FR	07:14P	15 TVFP102202	1430.00	
M-F 730p Entertainment Tonight	1430.00	47	4	10/24	WE	07:54P	15 TVFP102202	1430.00	
				10/25	TH	07:39P	15 TVFP102202	1430.00	
				10/26	FR	07:39P	15 TVFP102202	1430.00	
				10/26	FR	07:59P	15 TVFP102202	1430.00	
M-Su 11p News	1625.00	48	4	10/24	WE	11:14P	15 TVFP102202	1625.00	
				10/25	TH	11:25P	15 TVFP102202	1625.00	
				10/26	FR	11:13P	15 TVFP102202	1625.00	
				10/27	SA	11:27P	15 TVFP102202	1625.00	
Sun 9a News	600.00	49	1	10/28	SU	09:22A	15 TVFP102202	600.00	
Total Airtime Gross Spot Revenue:				49,905.00					

PERIOD COST	49,905.00	49 Total Units			
		ACTUAL GROSS BILLING	49,905.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	7,485.75		Credits .00
		NET DUE	42,419.25	TOTAL RECONCILING	.00

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# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN DAKS CA 91403

REP.: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV.: Freedom Pac / Issue  
PROD: #424 Freedom Pac

2012  
INVOICE DATE 11/25/12 E:063868700  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033680  
PAGE 1  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/22/12-11/04/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /424  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 530a News	360.00	2	1	10/29	MO	05:58A	15 TVFP102202 :15 Commercial	360.00	
M-F 7a Today Show	1300.00	4	1	10/29	MO	07:56A	15 TVFP102202 :15 Commercial	1300.00	
M-F 9a Today Show II	685.00	6	1	10/29	MO	09:27A	15 TVFP102202 :15 Commercial	685.00	
M-F 3p Doctors	425.00	8	1	10/29	MO	03:23P	15 TVFP102202 :15 Commercial	425.00	
M-F 4p Dr Oz	735.00	10	1	10/29	MO	04:12P	15 TVFP102202 :15 Commercial	735.00	
M-F 5p News	1105.00	12	1	10/29	MO	05:29P	15 TVFP102202 :15 Commercial	1105.00	
M-F 530p News	1105.00	14	1	10/29	MO	05:57P	15 TVFP102202 :15 Commercial	1105.00	
M-F 6p News	1690.00	16	1	10/29	MO	06:10P	15 TVFP102202 :15 Commercial	1690.00	
M-F 7p News	1430.00	18	1	10/29	MO	07:15P	15 TVFP102202 :15 Commercial	1430.00	
M-F 730p Entertainment Tonight	1430.00	20	1	10/29	MO	07:44P	15 TVFP102202 :15 Commercial	1430.00	
M-Su 11p News	1625.00	22	1	10/29	MO	11:33P	15 TVFP102202 :15 Commercial	1625.00	
M-F 5a News	300.00	50	1	10/29	MO	05:22A	15 TVFP102202 :15 Commercial	300.00	
Total Airtime Gross Spot Revenue:				12,190.00					

PERIOD COST	12,190.00	12 Total Units		Debits	.00
		ACTUAL GROSS BILLING	12,190.00	Credits	.00
		AGENCY COMMISSION	1,828.50	SUB-TOTALS	.00
		NET DUE	10,361.50	TOTAL RECONCILING	.00

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**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Freedom Pac / Issue

PRODUCT  
#424 Freedom Pac

INVOICE NUMBER 0100033680  
BROADCAST MONTH 10/29/2012 - 11/25/  
AMOUNT DUE 10,361.50

REMIT TO:

\*00190

000048522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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